

HIPLA BOARD MEETING MINUTES

September 21, 2004

La Strada (San Felipe) - 6:00 p.m

| | | | |
|-----------------|---------------|------------------|------------------|
| Present: | Sarah Harris | Craig Lundell | Paul Morico |
| | Gordon Arnold | Jennifer Adamson | Richard Phillips |
| | Steve Koch | Anthony Matheny | Marcella Watkins |

Approval of Previous Minutes: The minutes of the August 17, 2004 Board Meeting were approved.

Treasurer's Report – Al Kimball.

Fall Institute – Paul Morico. Attendance is looking good. It was agreed to reserve the Moody Gardens space through 2008.

Speaker's Bureau Proposal – Sarah Harris. The Board is interested in having a Speakers' Bureau. Suggestion that we post procedures for requesting a speaker.

October luncheon. It was agreed that we would not have an October luncheon.

HIPLA Strategic Planning. The Board brainstormed possible areas/ways in which HIPLA can focus its efforts to further the mission of the group.

- a. *What is HIPLA doing well that we want to continue doing?* lunches, dinners, Fall Institute, Board meetings, Science Fair, Moot Court, fellowship, community support, participation
- b. *What is HIPLA not doing well?* getting TM and CR lawyers involved, diversity, involving corporate attorneys, outreach to schools and/or inventors
 - membership committee to investigate getting names from INTA and CRLS
 - Sarah to call KaRan about December mailing to registered agents/attorneys
- c. *What could HIPLA be doing that we are not currently?* advocacy, Fifth Circuit, trade secrets, local rules, office practice v. litigation attorneys, chamber of commerce
- d. *What should HIPLA avoid doing?* running out of money, losing focus
- e. *What is HIPLA doing that it should stop doing?* not keeping ex-presidents involved, not enough succession planning
 - suggest increasing size of nominating committee from 3 to 5
 - suggest adding a rung to the officers' ladder, e.g. vice-president

Start Time for Next Meeting (Nov. 16)– 5:00 P.M.

Adjournment

Remaining Calendar:

Proposed Board Meetings:

November 16, 2004
January 18, 2005
February 22, 2005
March 22, 2005

Proposed Lunches:

November or December (Holiday Lunch?)
January 27
March 24, 2005